

(this page goes on the stationary letterhead)

Dear Fellow Paoli Business Person,

The Paoli Business and Professional Association (PBPA) is the collective voice representing business interests in the greater Paoli community. Please consider joining now to expand your network, build your business, join the conversation and play a role in the development of your community!

Beautification of Paoli is an important mission of the PBPA. This past year we installed new Welcome to Paoli street banners and signs to give our community a cohesive Paoli pride look. This year we hope to "Light up Paoli" by adding more white string lights around town for a festive Holiday season.

We host numerous programs and events each year to help our members develop strategic relationships within the business community. We have local and congressional officials updating us on the Paoli rail station development. We offer business development programs presented by SCORE and several local association networking events.

The Paoli Business and Professional Association will hold its Annual Awards Dinner and Silent Auction at the Desmond Hotel in Malvern on Thursday, October 12th. This event entitled "Legacy of Service" is a wonderful opportunity for the Paoli Business Community to come together and honor our own while donating to a great local cause. Past dinners have benefited the Front Porch Trust and Paoli Library. This year's event will benefit Tredyffrin & Easttown Care. T&E Care has been an angel for many local families since 2005 and has a core of devoted volunteers. For more information visit www.tecare.org.

The success of our dinner is dependent on your involvement and generosity. I am hoping you will consider being a recognized sponsor and supporting this cause and the families that have benefited from it. We are offering new levels and benefits to sponsors this year. Other ways you can support the evening include donating a unique item for our silent auction, or placing an advertisement in our program book. We are hoping we can count on you to help make this dinner a success.

Thank you for supporting PBPA and T&E Care. If you have any questions, please feel free to contact me at the phone number or email address below.

George E Steinmetz

President, PBPA

George.steinmetz@paoliford.com

610 644 4700, ext 203

Company Membership (\$175) Benefits Include:

- **PBPA Website Business Directory Listing and Hot Links to your website** - The Association's website is a powerful way to raise your profile in the community. It acts as a buyer's guide for those looking for goods and services and is a continually updated informational resource on upcoming events in the Paoli area.
- **Promotional Opportunities** - Forward any special events or promotions you are offering, and they will be listed on the website. We also offer ribbon cutting ceremonies to new member businesses.
- **Networking Opportunities**- As a PBPA member be sure to attend any of the ongoing networking events offered in conjunction with other area Business Associations where you can develop strategic relationships within the business community.
- **FREE Educational and Informational Meetings** - PBPA hosts regular meetings with topics tailored to help local businesses. Meetings also give you the opportunity to meet local and congressional officials representing your area. Regular updates on the Paoli rail station developments are included. Non-members pay a fee.
- **Business Workshops** - Special speakers and workshops are periodically offered to local businesses. PBPA members will receive a discount.
- **Annual Awards Dinner** - The popular Annual Awards dinner to recognize outstanding businesses in the Paoli community. Member discounts offered.
- **Join a Committee** - Get involved, take action, and meet new dynamic people. PBPA has many active and enthusiastic committees for you to join and help out in the community.

Bronze Sponsor Membership (\$300) Benefits Include:

- Annual PBPA Company Membership including all the benefits above.
- Recognition as a Sponsor on a Sponsor Board that is displayed at all our events throughout the year. Recurring events are Monthly meetings, the Breakfast of Champions, the Paoli Blues Fest, the Santa Event and the Easter Event.
- Recognition as a Sponsor on the Sponsor page of the PBPA website.
- A color business card size ad in the Awards Dinner program booklet.

Sterling Sponsor Membership (\$500) Benefits Include:

- Annual PBPA Company Membership including all the benefits above.
- Recognition as a Sterling Sponsor on the PBPA website and on the Sponsor Board at meetings and events throughout the year noted above.
- Opportunity to be featured at the PBPA Awards Dinner
 - Hang a company banner (Max 4 Feet wide) at the dinner
 - Quarter page color ad in the Awards Dinner program book
 - Two dinner tickets

Gold Sponsor Membership (\$1,000) Benefits Include:

- Annual PBPA Company Membership including all the benefits above.
- Recognition as a Gold Sponsor on a Sponsor Board that is displayed at all our events throughout the year.
- Recognition as Gold Sponsor on PBPA website with a featured write up on the website and in an email newsletter.
- Opportunity to be featured at the PBPA Awards Dinner
 - Hang a company banner (Max 6 Feet wide) at the dinner
 - Half page color ad in the Awards Dinner program book
 - Four dinner tickets

Platinum Sponsor Membership (\$1,500) Benefits Include:

- Annual PBPA Company Membership including all the benefits above.
- Recognition as a Platinum Sponsor on a Sponsor Board that is displayed at all our events through out the year.
- Recognition as a Platinum Sponsor on the PBPA website with a featured writeup and in an e-mail newsletter.
- Opportunity to give a 10 minute talk about your company at a Monthly Membership Meeting.
- Opportunity to be featured at the PBPA Awards Dinner
 - Hang a company banner (Max 6 Feet wide) at the dinner
 - Full page color ad in the Awards Dinner program book
 - Eight dinner tickets

Please make your check payable to PBPA. Mail to:
PBPA
PO Box 550
Paoli, PA 19301



You may purchase online with PayPal at www.paolibusiness.com.

Memberships

Annual Membership	\$ 175 _____
Bronze Sponsorship	\$ 300 _____
Sterling Sponsorship	\$ 500 _____
Gold Sponsorship	\$1,000 _____
Platinum Sponsorship	\$1,500 _____

Awards Dinner

Awards Dinner Tickets - Due by 10/5

Members or guests of members	\$75 X _____ = _____
Non members	\$90 X _____ = _____

Names of dinner guests for name tags:

Awards Program Advertising - Due by 9/27

Business Card Size	Members \$25 _____	Non-members \$50 _____
1/4 Page	Members \$50 _____	Non-members \$75 _____
1/2 Page	Members \$75 _____	Non-members \$100 _____
Full Page	Members \$150 _____	Non-members \$200 _____

TOTAL ENCLOSED \$ _____

Silent Auction Donation

Please list any item you would like to donate to the silent auction and its value:

Non-Member Information

Please complete this box if you are a non-member ordering Dinner tickets or Program Ads or are donating a silent auction item.

Company Name:

Address:

Contact Name:

Email:

Phone:

The Membership year runs September 1, 2017 through August 31, 2018.
\$175 Annual dues for company membership. Sponsorships include dues.
Option 1-Fill in this form front and back and mail with a check to PBPA PO Box 550 Paoli, PA 19301.
Option 2- Join online at www.paolibusiness.com/join-pbpa/ and pay by PayPal.

Please fill in the following information for inclusion in our Member Directory on our website and to ensure you get all PBPA communications via email and USPS mail. To have your business logo on the PBPA website email your digital file to our webmaster Barb Peterson at barbcpeter@aol.com.

Business name as you want it to appear on the PBPA website

Business address as you want it to appear on the PBPA website

Business phone	Website	FaceBook URL

Hours of operation

Summary marketing description of your business for the PBPA website in 30 words or less.

Main Contact Name	Email
Also list any additional people in your company who would like to be on the PBPA email list.	